

Robert B. Tucker

'Innovation is Everybody's Business'

Organizations all over the world are shedding jobs in record numbers. But they are suddenly, desperately in need of people with the abilities and skills to think ahead of the curve, delight and challenge customers and colleagues, slash costs, and achieve unconventional results. In this practical, highly interactive session, global innovation guru and bestselling author Robert B. Tucker provides the powerful tools and strategies to help your employees to hone their Innovation Skills (I-Skills) and learn to demonstrate initiative, add value, and get new things done more effectively and efficiently.



Robert B. Tucker is president of *The Innovation Resource*, and an internationally recognized leader in the field of innovation. Formerly an adjunct professor at the University of California, Los Angeles, Tucker has been a consultant and keynote speaker since 1986.

His pioneering research in interviewing over 50 leading innovators was published in the book *Winning the Innovation Game* in 1986. Since then, he has continued to publish widely on the subject, including his international bestseller *Managing the Future: 10 Driving Forces of Change for the New Century*, which has been translated into 13 languages. His groundbreaking book, *Driving Growth Through Innovation* reveals the emerging best practices of 23 innovation vanguard companies, and his latest book, *Innovation is Everybody's Business*, has been recently released by John Wiley.

As one of the thought leaders in the growing Innovation Movement, Tucker is a frequent contributor to publications such as the *Journal of Business Strategy*, *Strategy & Leadership*, and *Harvard Management Update*. He has appeared on PBS, Bloomberg, and was a featured guest on the CNBC series *The Business of Innovation*.