



**Mechanical Contractors Association**  
WESTERN WASHINGTON

# Mechanical Innovation

**2012 MCAWW  
CONFERENCE**

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CONFERENCE**

**Thursday, September 27, 2012**

**7:30 a.m. - 4:00 p.m.**

**(Cocktail Reception 4:00 - 5:00 p.m.)**

at 'The Conference Center'

(Washington State Convention Center, Seattle)

Sponsored by

**MCA of Western Washington**

**MCA of Western Washington**

1100 Olive Way, Suite 1150

Seattle, Washington 98101

(206) 442-9029

(206) 442-9364 (fax)

[www.mcaww.net](http://www.mcaww.net)

**SPONSOR / EXHIBITOR  
INFORMATION**

## What is the MCAWW Conference?

The 2012 MCAWW Conference, modeled after the MCAA Convention, will be a local event open to all employees of MCAWW contractor firms. Additionally, members from UA Local 26 and UA Local 32, as well as university faculty, will be invited to attend.

The one-day conference will consist of a keynote speaker, breakout educational sessions, vendor exhibits, and a networking cocktail reception.

The theme for the conference is “innovation.” The MCAWW Board of Education will carefully select innovative topics and exhibits for this event.

## Why Should Your Firm Participate?

The MCAWW Conference provides the ultimate opportunity for networking and recognition. This is your firm’s chance to draw the attention of a large audience of mechanical contractors to your brand and/or innovative products or services.

## How Can Your Firm Participate?

There are two ways to participate in the MCAWW Conference:

1. As an exhibitor (per Board of Education approval)
2. As a sponsor (multiple opportunities available)

It is possible for a firm to participate as both an exhibitor and a sponsor. Please see the following pages for more information on exhibitor and sponsor opportunities.

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# EXHIBITOR APPLICATION

Please confirm your interest in participating as an exhibitor by completing this form and submitting it to MCA of Western Washington by **February 15, 2012**. Important note: submitting this application does not guarantee exhibit space. Your request must be approved by the MCAWW Board of Education. Applicants will receive written notification of the Board's decision by March 30, 2012.

Firm:	
Contact:	
Address:	
Phone:	
Fax:	
Email:	

**Yes, we would like to reserve an exhibit space**

Fee: \$750 due upon approval of application

*(Fee includes 10'x10' exhibit space, one 6' dressed table and up to 2 chairs).*

**Please describe the product(s)/service(s) you wish to exhibit:**

*Only recent/innovative products will be considered. Since exhibit space is limited, you are encouraged to provide as much detail as possible, including description, photos, testimonials, etc., to demonstrate the innovative qualities of the product(s) or service(s) that you will display. You may attach additional information to the application.*

Mail, fax or email completed application to MCAWW, 1100 Olive Way, Suite 1150, Seattle, WA 98101, Fax (206) 442-9364, email MCAWW@mcaww.net.

# Sponsors

Sponsorship	Amount	Includes
Lunch + One Pre-Approved Exhibit Space (10'x10' space in the exhibit hall with a dressed table and 2 chairs)	\$5,000	Verbal recognition at conference; large banner on display all day; recognition on screen during sessions, recognition on reader board at entrance to dining area
Cocktail Reception (4:00 - 5:00 pm)	\$2,500	Verbal recognition at conference; signage at reception; logo on cocktail napkins
Breakfast	\$1,500	Verbal recognition at conference; small signage in breakfast area
Tote Bags	\$1,500	Verbal recognition at conference; logo on conference tote bags (distributed to every attendee)
Programs	\$1,000	Verbal recognition at conference; logo on front page of program
Audio/Visual	\$1,000	Verbal recognition at conference; recognition on screen at all sessions
Keynote Session	\$600	Recognition on reader board at room entrance
Panel Session	\$600	Recognition on reader board at room entrance
Badge Lanyards	\$600	Logo on lanyard attached to each participant's badge
Morning Break	\$500	Small signage at food & beverage tables
Breakout Session (4 available)	\$300	Recognition on reader board at room entrance
Raffle Prize (7 available)	\$300	Logo on raffle prize
Afternoon Coffee	\$200	Recognition in program only

In addition to the benefits listed, all sponsors and exhibitors will receive recognition on the MCAWW website, in the bi-weekly E-News and in the Conference program.

**Sponsorships are available on a first come, first served basis.** Sponsors are welcome to co-sponsor with other firms where only one sponsor is indicated.

To sponsor, please complete the Sponsorship Registration form on the next page and submit it to MCAWW with payment.

# SPONSORSHIP REGISTRATION

Firm: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

We will Sponsor: <i>(please check)</i>	Item	Amount
<input type="checkbox"/>	Lunch	\$5,000
<input type="checkbox"/>	Cocktail Reception	\$2,500
<input type="checkbox"/>	Breakfast	\$1,500
<input type="checkbox"/>	Tote Bags	\$1,500
<input type="checkbox"/>	Programs	\$1,000
<input type="checkbox"/>	Audio/Visual	\$1,000
<input type="checkbox"/>	Keynote Session	\$600
<input type="checkbox"/>	Panel Session	\$600
<input type="checkbox"/>	Badge Lanyards	\$600
<input type="checkbox"/>	Morning Break	\$500
<input type="checkbox"/>	Breakout Session	\$300
<input type="checkbox"/>	Raffle Prize	\$300
<input type="checkbox"/>	Afternoon Coffee	\$200

We are willing to co-sponsor \_\_\_\_\_ *(specify event)*.

## Notes to MCAWW:

### Method of Payment:

Check enclosed (payable to MCAWW) in the amount of \$ \_\_\_\_\_  
 Please call me for credit card information

Mail completed application and check to MCAWW, 1100 Olive Way, Suite 1150, Seattle, WA 98101. If paying by credit card (via phone), you may also fax or email your registration to (206) 442-9364 or MCAWW@mcaww.net.

**Payment must be received with registration.**

# Exhibitors

## Who can exhibit?

Exhibition space is limited. The MCAWW Board of Education will award space to exhibitors who submit the most innovative services/products.

## When/Where are the exhibits?

The exhibition hall on Level 3 of the Convention Center, adjacent to the meeting rooms, will be open during the entire conference.

## How much does it cost?

The exhibitor fee is **\$750**.

## What is included in the fee?

The \$750 fee includes a 10' x 10' space in the exhibit hall, one 6' dressed table, and up to 2 chairs.

Additional items are available directly from the Washington State Convention Center for an extra fee. Exhibitor kits will be provided to approved exhibitors.



## How can our firm become an exhibitor?

To confirm your interest in securing an exhibit space, complete the Exhibitor Application on the next page and submit it to MCA of Western Washington by **February 15, 2012**.

*Important: submitting an application to exhibit at the Conference does not guarantee exhibit space. Your request must first be approved by the MCAWW Board of Education. Applicants will be notified by March 30, 2012.*